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TITLE: Laminated coupon redemption card and tracking system - has coupon face with coupons printed on it and scored at regular intervals to form matrix of small adhesive backed removable coupons

INVENTOR: THOMPSON, K

PRIORITY-DATA: 1994US-0237503 (May 2, 1994) , 1992US-0884962 (May 15, 1992)

PATENT-FAMILY:

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BASIC-ABSTRACT:

The laminated coupon redemption card has a base layer with a front face carrying printing which is protected by a clear layer, and a rear face having a removable release liner applied to it. A coupon layer has a coupon face and a release liner face. The coupon face has coupons printed on it and scored at regular intervals to form a matrix of small adhesive backed removable coupons.

Methods of making the cards are also claimed, involving: building up the laminate of base layer, adhesive and coupon layers, as a roller sheet; printing the base layer and coupon layer; applying sealant to the front face of the base layer; die cutting the coupon layer; and cutting the sheet or roll to form individual coupon cards, with the optional steps of applying bar codes,

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magnetic stripes, or scratch off layers.

USE - As a card carrying coupons for gratuities in hotels, discount vouchers in shops, or medical records.

ADVANTAGE - Provides a card carrying coupons which can easily be removed and attached to a tracking sheet for redemption by the card issuer.

CHOSEN-DRAWING: Dwg.0/29